



The New All-Weather Hampton Classic *Ultra-Competition Grand Prix Arena*

iEquiTek



Scientifically Designed Arena™ = Safety, Health, Performance

The new all-weather Hampton Classic *Ultra-Competition Grand Prix Arena* is a *Scientifically Designed Arena™*. It is constructed through the exclusive partnership of **iEquiTek** and **JTWG**. **JTWG** is the world's exclusive builder of *Scientifically Designed Arenas™*. **iEquiTek** lab and field science is used to design, test and tune footing and riding surfaces for many of the top level competition and private venues. **iEquiTek** also provides analytics for professional competitors to improve training and competition outcomes. Together, **iEquiTek** and **JTWG** have scientifically designed and constructed the top arenas at Wellington International's *Winter Equestrian Festival*, the new Tryon Stadium and many of the USA's top professional training venues. **iEquiTek** & **JTWG** scientifically design and construct arenas including *Ultra-Competition, Competition, High-Performance Training* and private *Training* venues. Every arena uses the same laboratory design and construction methodologies to optimize **safety, health, and performance**. **JTWG** will be the footing supplier for the 2023 FEI Jumping, Dressage & Vaulting World Cup™ Finals in Omaha.

Using proprietary **iEquiTek performance curve-matching technology**, the new **Hampton Classic Grand Prix Arena** is performance matched to the new *International Arena* at **Wellington International**, home of the **WEF**. This laboratory technology allows iteration of the design alternatives to optimize the grip, firmness, cushioning, response time and many other technical metrics to identically performance match arenas. This result establishes the arena as a true "*Ultra-Competition Arena*", of which there are only a handful in the world. In 2022 it will host an FEI 2* & 5* competition.

Bill Hawe, CEO
Bill@iEquiTek.com
+1.617.901.2016
@iEquiTek

Travis Gould, CEO
JTWGinc@yahoo.com
+1.815.276.3777
@jtwg_equestrian_surfaces

Liz Soroka photo